



## tourism

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**

Tourism House, 17 Trevena Street, Sunnyside . Private Bag X 424 , PRETORIA · 0001  
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Mrs Verheyden-Danneels

Email: [caroline.danneels@groept.be](mailto:caroline.danneels@groept.be)

Dear Mrs Verheyden-Danneels

### **SAFE COASTAL TOURISM**

Losing a loved-one is probably the most devastating experience imaginable. We share your shock and grief and I would therefore like you to accept my condolences on losing your son Bavo to this tragic accident in South Africa.

The Safe Coastal Tourism project you initiated is both touching and will certainly add to improved awareness around tourist safety on coastlines across the world.

With reference to the Global Code of Ethics (GCE) for Tourism, the South African Tourism Services Association (SATSA) has developed a leaflet called "Safety Tips for Tourists". This is a national initiative and includes ocean safety tips. I am also very happy to share with you that in partnership with the National Sea Rescue Institute (NSRI) a useful and practical DVD has been developed alerting the public to the dangers of RIP currents along the South African coastline. The National Department of Tourism will be partnering with the NSRI to ensure that the content is available to all visitors to the coast. The DVD is in the final processes of development and once it has been completed, I will forward you a copy. Kindly provide me with your postal address.



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You have made reference to a leaflet in your email to Mr Fundiswa Bizana dated 31 January 2012. I will appreciate it if you can kindly forward us a copy of your leaflet. We will be happy to facilitate the improvement of the current SATSA leaflet on ocean safety tips should it be required.

We look forward to receiving your leaflet to compare the standard and value with that to the current SATSA leaflet. We also trust that our efforts will provide you with some sense of comfort that the National Department of Tourism is taking this matter seriously in an attempt to ensure the safety of visitors to our country. In short we are committed to provide safer, more secure, more informed travel experiences for our international and domestic guests.

Thank you for all the hard work and research you have put into this project. We would like to ensure you that it has provided us with new perspective on the importance of ensuring that our visitors are well informed around all matters surrounding their general well-being while on holiday in our country.

Yours sincerely

Ms Morongoa Ramphele  
Deputy Director-General Domestic Tourism Management

Date: 19 June 2012